



# Karthik Murali H

Responsible Travel Content Creator



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CHENNAI, INDIA

# My Travel Blogging Journey & Purpose

## Countries Visited : 22

India, United States, Brunei, Egypt, Mauritius, Singapore, Malaysia, France, Belgium, Netherlands, Germany, Thailand, Switzerland, China, Turkey, SriLanka, Dubai/Abu Dhabi, HongKong, Vietnam, Cambodia, Philippines , Indonesia

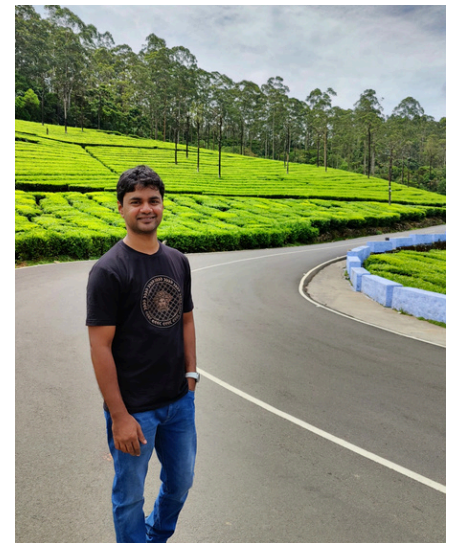
Having started my blogging journey in 2007, my aim is to make people believe that **Everyone Can Travel** and in a Responsible manner. I craft **itineraries and informative videos for domestic & international destinations.**

I have been awarded by **Min of Tourism India & Incredible India** & collaborated with different states to support **Local Community Tourism initiatives in Gujarat, Odisha, Madhya Pradesh, TamilNadu etc.**

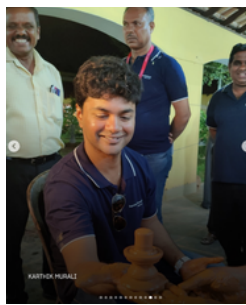
I love to talk about Aviation, Responsible & Sustainable Tourism, Travel Hacks & Cruises . My blogs and Instagram Reach have more than 1M+ hits with a readership across India, Asia, US and Europe

## Statistics

- Instagram : 28,200 Followers & **1 Million** Accounts Reached - 1 month
- Website ranks on Page 1 in Google Blog
- Monthly Pageviews: 5-10K & All time Visits - 10,00,000+
- Youtube - 16,400 + Subscribers



# Key Media Mentions



**TRAVEL+LEISURE**

For Karthik Murali, mindful travel includes off-season journeys and exploring lesser-known regions to spread impact more evenly. But these choices require care. Not every place is ready for attention, and curiosity must be balanced with respect for local sensitivities.



# Travel & Brand Collaborations

## Tourism Boards



## Airlines



## Travel Brands



## Tech & Auto

