

# Karthik Murali H

#### TRAVEL BLOGGER



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## My Blogging Journey

Having started my website in 2006, my blogs have got more than 1M+ hits with a readership across India, Asia, US and Europe. I have visited 13 countries & plan to visit atleast 2 countries/ year. I was recently invited by SL Airlines for promoting Sri Lanka and Min of Tourism,India for promoting Rann of Kutch festival in Gujarat. My aim is to showcase the world that Everyone Can Travel, and on their own



#### **Countries visited**

India, Singapore, Malaysia, Thailand, France, Belgium, Netherlands, Germany, Switzerland, China, Turkey, SriLanka, Dubai/Abu Dhabi



## The Influence Impact of Blogging

I bring out the first-hand experiences of my travel through my Blogs, Instagram Posts, Videos & Stories to create an impact on my audience. 100's of people have planned their trips based on my itineraries & posts.

I strongly believe that a genuine, useful & informative content always goes a long way in building user trust & influence.

## **Statistics**

• Instagram : 12,000 Followers

Twitter: 2500 followers

Website ranks on Page 1 in Google

Monthly Pageviews: 5-10K

All time Visits - 10,00,000+

## **Blog Hits by Country**



## **Top Media Mentions**

#### Lonelyplanet



#### **TravelTriangle**



#### **PickYourTrail**



## **Brand Collaborations**



















